

## Scott C. Ganeles

Chief Executive Officer, iAltA



Scott Ganeles joined iAltA as CEO in 2024. He was previously Senior Partner at WestCap, joining the company at its inception in 2019. As a key member of WestCap’s Investment Committee, Scott focused on fintech investments, driving operational efficiencies within portfolio companies and coaching entrepreneurs through the various stages of growth. Mr. Ganeles, over 30 years, established himself as both an entrepreneurial operator and an acquirer of businesses.

Prior to joining WestCap, Mr. Ganeles founded two successful fintech companies. In 1990, he co-founded the Carson Group, and served as its President until 2000 when it was sold. One year later, Mr. Ganeles founded i-Deal, where he became CEO after the company merged with Hemscott to form iPreo Holdings LLC.

Scott received his undergraduate degree from Brown University, where he played soccer and studied Political Science.